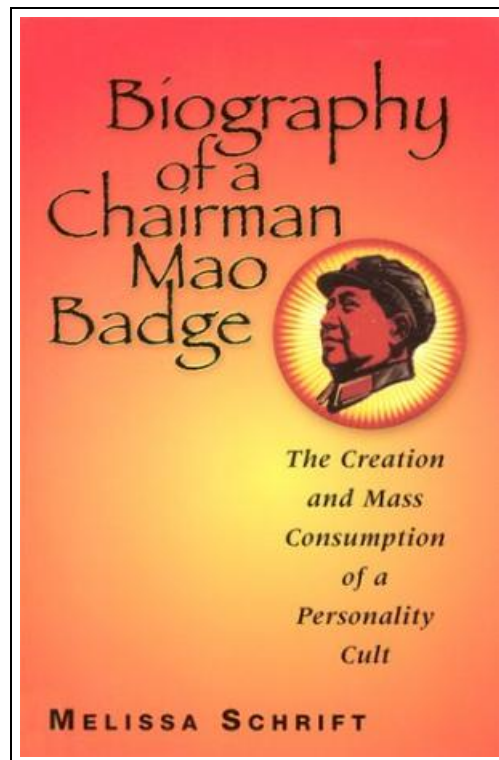


Biography of a Chairman Mao Badge: The Creation and Mass Consumption of a Personality Cult (Paperback)



Filesize: 7.62 MB

Reviews

It in one of the best book. Better then never, though i am quite late in start reading this one. You wont feel monotony at at any moment of the time (that's what catalogues are for regarding in the event you check with me).
(Dr. Kristin Dickens)

BIOGRAPHY OF A CHAIRMAN MAO BADGE: THE CREATION AND MASS CONSUMPTION OF A PERSONALITY CULT (PAPERBACK)



To read **Biography of a Chairman Mao Badge: The Creation and Mass Consumption of a Personality Cult (Paperback)** eBook, you should click the web link below and download the file or gain access to additional information that are relevant to BIOGRAPHY OF A CHAIRMAN MAO BADGE: THE CREATION AND MASS CONSUMPTION OF A PERSONALITY CULT (PAPERBACK) book.

Rutgers University Press, United States, 2001. Paperback. Condition: New. New.. Language: English . Brand New Book. Strangely moving. While [in China, Schrift] discovered a subculture of people who collected buttons bearing portraits of the Great Helmsman: thousands of varieties had been manufactured from the Cultural Revolution, when they served as one of the few permitted forms of personal adornment or aesthetic display. I found reading the book a surprisingly emotional experience. -Newsday; Newsday Long Island A wonderfully rich and riveting account, Biography of a Chairman Mao Badge represents an important contribution to our understanding of the Cultural Revolution and its place in Chinese culture. Schrift provides an informative examination of the Mao cult's recent transformation into its present form of pop cultural campiness. -William Jankowiak, author of Sex, Death, and Hierarchy in a Chinese City An excellent study of symbolism and factionalism in Maoist China. Schrift shows how mundane objects were transformed into sacred icons of revolutionary ideology. This book offers new insights into the dynamics of the Cultural Revolution. - J. L. Watson, author of Golden Arches East: McDonald's in East Asia With the Great Proletarian Cultural Revolution in 1966, the regime of Chairman Mao Zedong launched a propaganda campaign aimed at disseminating inspiring images of the chairman to a skeptical populace. Thus was born the Mao badge, a political icon in the form of a pin that was widely distributed to create, sustain, and inflate the Mao personality cult during the Cultural Revolution (1966-1976). Scholars estimate that over two billion Mao badges, featuring over fifty thousand different designs and themes, were produced. As China now enters an era in which people can more openly express their views about the Cultural Revolution, these icons have taken on new meanings, and people are wearing and talking about them in subversive...

-  [Read Biography of a Chairman Mao Badge: The Creation and Mass Consumption of a Personality Cult \(Paperback\) Online](#)
-  [Download PDF Biography of a Chairman Mao Badge: The Creation and Mass Consumption of a Personality Cult \(Paperback\)](#)

Other eBooks



[PDF] **Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)**

Follow the link under to download "Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)" document.

[Save Document »](#)



[PDF] **Genuine the book spiritual growth of children picture books: let the children learn to say no the A Bofu (AboffM)(Chinese Edition)**

Follow the link under to download "Genuine the books spiritual growth of children picture books: let the children learn to say no the A Bofu (AboffM)(Chinese Edition)" document.

[Save Document »](#)



[PDF] **Weebies Family Halloween Night English Language: English Language British Full Colour**

Follow the link under to download "Weebies Family Halloween Night English Language: English Language British Full Colour" document.

[Save Document »](#)



[PDF] **The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)**

Follow the link under to download "The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)" document.

[Save Document »](#)



[PDF] **DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter**

Follow the link under to download "DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter" document.

[Save Document »](#)



[PDF] **DK Readers L1: Jobs People Do: A Day in the Life of a Teacher**

Follow the link under to download "DK Readers L1: Jobs People Do: A Day in the Life of a Teacher" document.

[Save Document »](#)