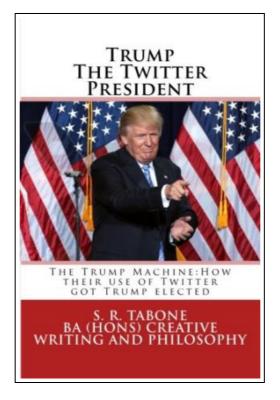
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Reviews

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TRUMP THE TWITTER PRESIDENT: THE TRUMP MACHINE: HOW THEIR USE OF TWITTER GOT TRUMP ELECTED (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand ******. This easy to follow academic textbook Trump The Twitter President - The Trump Machine: How their use of Twitter got Trump elected by Author, S. R. Tabone examines the circumstances that had been present for the Trump Machine to have had the ability to tap in to and utilize to great affect the advancements of modern day communications that is social media on the internet, moreover the Twitter networking website in order to create a buzz of news which as time went on enabled a brand, that is the Trump campaign to form and connect with the ordinary voters of the United States of America. This book covers a lot of ground and spans in to different directions then returns to the central theme to demonstrate the genius notion that adverse publicity is good publicity and that it not only works, but works great when in the hands of a billionaire businessman such as The Donald Trump, President-Elect (as this book was published).

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