



Text Generation: Students' Book 1: Level 1: Student Book

By Frances Gregory, Jacquie Hills

Oxford University Press. Mixed media product. Book Condition: new. BRAND NEW, Text Generation: Students' Book 1: Level 1: Student Book, Frances Gregory, Jacquie Hills, Text Generation Book 1 is aimed at students in their first year of secondary school, to help raise standards in writing, which are statistically lower than reading standards and targeted as a priority area in many schools. It covers all stages of the writing process and the objectives in the Framework for Teaching English. Chapters include creating characters, writing short stories, presenting information, writing evaluations, arguing your case, sensations in words, writing reviews, process writing, the language of marketing, and writing advice. Short and longer writing tasks throughout help prepare students for National Tests ('SATs'). Chapters contain model texts, stepped activities, checklists, and plenty of variety, and are designed in a colourful, accessible style. Use as a scheme of work for writing, or dip into units for inspiring texts and ideas. A unique feature - each chapter begins with a 'real writer' describing how they use the teaching points in the chapter in their own job - DVD producers, advertising copywriters, PC game reviewers, top novelists, all aim to motivate students to write for real audiences...



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