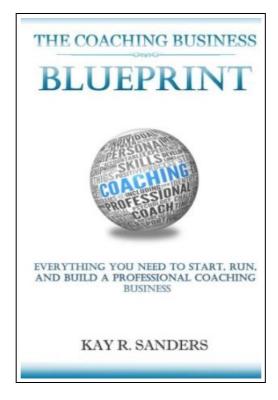
# The Coaching Business Blueprint: Everything You Need to Start, Run, and Build a Professional Coaching Business



Filesize: 6.28 MB

# Reviews

Complete guide! Its such a good go through. It is rally fascinating through reading period of time. Its been written in an extremely basic way and is particularly only after i finished reading through this publication through which really changed me, change the way i really believe.

(Mrs. Macy Stehr)

# THE COACHING BUSINESS BLUEPRINT: EVERYTHING YOU NEED TO START, RUN, AND BUILD A PROFESSIONAL COACHING BUSINESS



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*\* LEARN HOW TO START, BUILD, AND GROW A PROFESSIONAL AND PROFITABLE COACHING BUSINESS!!! Are you interested in starting your very own coaching business but don t know where to start? Or perhaps you are already a coach but you are lacking the skills or knowledge as to how to successfully grow your business? Have you read other books on coaching but felt like there was something missing? Would you like to not only learn how to properly coach but also how to grow a professional coaching business? This book will teach you not only about the coaching profession and how to coach, but also everything you need to know on how to start, build, and grow a coaching business. You will learn how to build and market a profitable coaching business. You will also learn the necessary sales techniques needed to not only find clients but also lead them into hiring you as their coach. Having the proper selling skills is just as important as to knowing how to properly coach someone. This book will teach you all of that and more. You will discover how to become masterful in coaching, marketing and selling your services. HERE IS A PREVIEW OF WHAT YOU WILL LEARN. -The ins and outs of coaching -Basics of effective coaching -The Coaching Process and Structure -Approaches and tools to become an effective coach -The Coaching Model - The ins and outs of building a profitable coaching business -How to generate passive coaching Income -Mastering the complimentary coaching consultation -The ins and outs of marketing and selling your services -How to become an effective and well sought after coach -How and where to best...

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