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CORPORATE RESPONSIBILITY IN EUROPE: GOVERNMENT INVOLVEMENT IN SECTOR-SPECIFIC INITIATIVES



Thomas Beschorner, Thomas Hajduk, Samuil Simeonov (eds.)

Corporate Responsibility in Europe

Government Involvement in Sector-specific Initiatives

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Bertelsmann Foundation. Paperback. Book Condition: new. BRAND NEW, Corporate Responsibility in Europe: Government Involvement in Sector-specific Initiatives, Thomas Beschorner, Thomas Hajduk, Samuil Simeonov, Governments have become increasingly aware of the potential contribution that a business can make to the public good by living up to its corporate responsibility (CR). But businesses differ by size, ownership structure, and sector. It is the sector, in particular, that largely determines how companies identify common risks and create mutual windows of opportunity through collective...

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- Authored by Thomas Beschorner, Thomas Hajduk, Samuil Simeonov
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