



Human Resource Development: A Researcher`s Perspective

By R Krishnaveni

Excel Books, 2008. Softcover. Book Condition: New. First edition. 18 x 24 cm. Human Resource Development (HRD) is fundamental in generating and implementing the tools needed to manage and operate the organization right from the production, management, marketing and sales to research and development, in order to be more productive. This can be done by making people sufficiently motivated, trained, informed, managed, utilized and empowered. Thus, HRD forms a major part of human resource management activities in the organizations. This book has been carefully developed keeping in mind the requirements of all the varied segments that could use this book extensively and specifically for the students who have chosen HR elective and scholars pursuing research in the broad field of HR. The book is divided into nineteen chapters and each chapter is backed by illustrations, exercises and case studies, appropriately. The first two chapters start with the introduction to the field. The third and fourth chapters give an introduction to how HRD plays a role in learning the behavior of employees. Rest of the chapters ? five to eighteen ? deal with various functions of HRD. Finally, the last chapter brings out a detail methodology of how to develop a...



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Reviews

Very helpful to all of class of folks. This is certainly for all who statte there had not been a worthy of studying. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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