



The Readers Advisory Guide to Genre Blends (Paperback)

By Megan M. McArdle

American Library Association, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book. Genre fiction has always been a complex mixture of themes and elements. The increasing popularity of genre blends, or fiction that straddles the traditional labels, means greater pleasure for readers but a greater challenge for readers advisory. In this informative and entertaining book McArdle gets library staff up to speed on these engaging titles, showing how such crossover fiction appeals to fanbases of multiple genres. Complete with booklists, summaries, read-alikes, and thorough indexes, this guide:Covers suspense, fantasy, historical fiction, horror, mystery, romance, and science fiction, as well as non-genre titles that don't neatly fit into any categoriesOffers guidance for shelving, displaying, and marketing genre blendsShows how to make the most of online discovery tools in cataloging these titlesIncludes Blend MVPs, a section spotlighting several popular authors who regularly move between genres, and a useful bibliography of additional resourcesProviding a unique look at how common genres are often combined, this guide will open up new worlds of fiction to readers advisors and those whom they serve.

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