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How to Promote Your Book with a Blog Tour: A Step-By-Step Guide to Getting More Exposure and Sales Through a Virtual Book Tour (Paperback)

By A Terry

Body and Soul Publishing, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Blogs offer an amazing source of publicity for both independent and traditionally-published authors, connecting them with readers and giving them lifetime exposure. Many writers, however, don't tap into these incredible, free book marketing tools. How To Promote Your Book With a Blog Tour will explain how blog tours can help increase your exposure and sales for your book and will show you in concise, step-by-step terms how to set up your own blog tour with minimum stress and maximum success. In this book, you'll discover. Blog Tour Basics - Getting an Introduction to Blog Tours - 7 Different Types of Blog Posts You Will See on Blog Tours - Whether or Not You Should Manage It Yourself or Hire a Service How to Manage a Blog Tour This section includes step-by-step instructions in what to do: - Before the Blog Tour - During the Blog Tour - After the Blog Tour Written by award-winning novelist, A. Terry, whose books have been promoted on more than one hundred blogs in the past year, this book will equip emerging and...



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