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## Outside-In Software Development

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By John Sweitzer Carl Kessler

Pearson Education, 2007. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - "Outside-in thinking complements any approach your teams may be taking to the actual implementation of software, but it changes how you measure success. A successful outside-in team does a lot of learning and not much speculation." --Tom Poppendieck Build Software That Delivers Maximum Business Value to Every Key Stakeholder Imagine your ideal development project. It will deliver exactly what your clients need. It will achieve broad, rapid, enthusiastic adoption. And it will be designed and built by a productive, high-morale team of expert software professionals. Using this book's breakthrough "outside-in" approach to software development, your next project can be that ideal project. 212 pp. Englisch.

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