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Light, Bright and Polite 3: Teens/Young Adults (Orange) (Paperback)

By Josh Ochs

Medialeaders, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.With a background in marketing at Disney, Josh Ochs travels the country teaching 30,000 people each year how to shine online. He offers practical tips for busy professionals: How to use their existing social media accounts as an authentic resume and a portfolio of positive accomplishments. About this book: - Learn why (and how) you need to monitor your online brand - How to be authentic, yet post in a way that protects your image - When social media can hurt, and help your career - How to express yourself while managing your online image - The top 5 social networks that help you shine online This book is a great guide for professionals in almost any industry to be authentic online (while still having fun). - Chris Mygatt, President COO, Coldwell Banker Residential Brokerage - Colorado Josh has created a formula professionals can use to build an online portfolio to stand out in a positive way. - Julie Mossler, Head of Global Communications, Waze (acquired by Google) Excellent advice for any professional who wants to improve their digital image and footprint. - Lisa Cochrane,...



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Reviews

It is one of my favorite books. Sure, it is actually engaging, nonetheless an interesting and amazing literature. I am happy to let you know that this is basically the finest book I have got to study inside my very own existence and might be the finest publication for ever.

-- Randal Reinger

This book is really gripping and fascinating. Of course, it is actually playful, nonetheless an interesting and amazing literature. You will not feel monotony at anytime of the time (that's what catalogs are for about if you request me).

-- Delbert Gleason