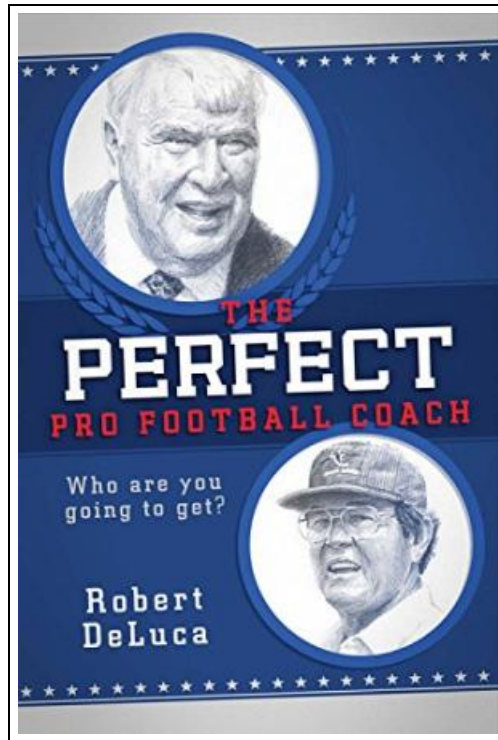


The Perfect Pro Football Coach



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THE PERFECT PRO FOOTBALL COACH



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BookBaby, United States, 2016. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. Success", as defined within the head coaching fraternity in the National Football League, is really quite simple: (1) be a winner, and (2) get your team to the post season. Defining success, however, is infinitely easier than finding someone who can make it happen. The task of bringing in a new head coach is necessarily daunting since successful coaches come in all shapes, sizes, philosophies, and approaches. It would certainly seem that NFL franchises, who lead us to believe that they are the epitome of sagacity and sophistication, would have by now refined the process to solve the most critical dilemma they all face. Clearly, though, that is not the case. There is scant regard for historical perspective beyond what the last poor soul did not accomplish. Is it any wonder that so many new coaches prove to be flops right out of the box? There should be a better way. The Perfect Pro Football Coach shows that there is. Grounded strictly objective historical perspective, The Perfect Pro Football Coach takes an in-depth look at head coaching in the NFL over the past fifty plus years. The first order of business is to establish and define the real performance parameters of the head coaching position. Just what makes a good coach? We tried to take all the emotion out of the equation and developed four simple basic quantitative indicators that define success for an NFL head coach. We really dont care if an individual was liked and revered by fans or not. How his teams performed on the field is all that matters. To measure performance we developed the Coaching Assessment Scoring Hierarchy (CASH") rating system which provides a straightforward, yet incisive...



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