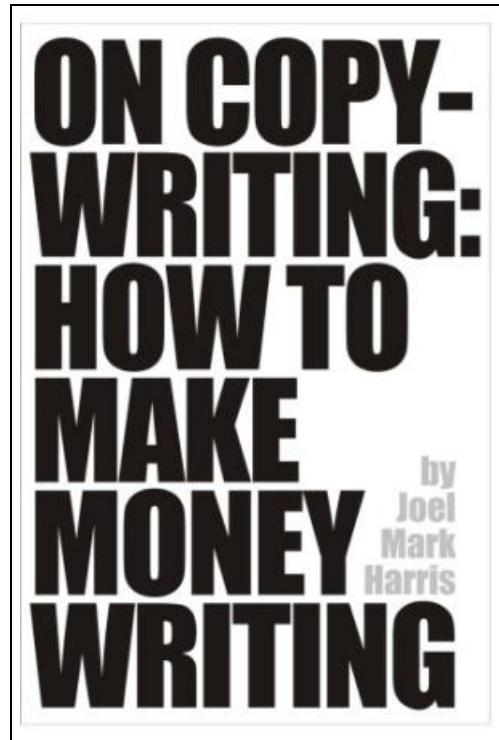


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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Joel, author of eight books, graduated from Langara Journalism School in 2007. He wrote and produced the feature film Neutral Territory. Joel has won countless awards as an author, screenwriter, and producer, including the Pinnacle Achievement Award and the Reader's Choice Award. He was voted best Vancouver author in the Westender. He is the co-founder of Kipling Media, a full-scale marketing agency with offices across Canada. You can visit him at or tweet him at In the digital marketing age, copywriting may seem like a lost art form but it is more important than ever before. It is the foundation of all successful marketing and campaign strategies. Award-winning writer Joel Mark Harris takes you through the advanced strategies including landing pages, headlines, email marketing and Search Engine Optimization. He teaches you not only how to be an A-list copywriter, but how to break through from those roadblocks that stop you from achieving success as a writer and a marketer. When it comes to making money as a writer and building a writing career from nothing, Joel is a true master. This is the essential starting guide you've been waiting for. - Hussein Hallak, Marketing Manager, Launch Academy He has a wealth of skills and experience. If you need a guiding hand to build your content strategy, sales funnels or marketing system, Joel is your man. - Mike King, founder of Known Digital.



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