



The Authentic Sale: A Goddess's Guide to Business

By Rena Cohen-First

Balboa Press, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. In The Authentic Sale, Rena Cohen-First strips sales of its old boys club facade by giving women a primer on how to tap into their values, strengths and their goddess archetypes to gain equal access to success. The book presents a great way to discover your unique voice and authentic self, both as a salesperson and in life. - Keith Ferrazzi, #1 NY Times best-selling author of Never Eat Alone and Who's Got Your Back A must-read for any woman who's ready to make that leap into a successful sales career. Who knew identifying your goddess could change your life! - Marilu Henner, well-known actress, entrepreneur and New York Times best-selling author Thanks to Rena Cohen-First, sell doesn't have to be a 4-letter word! Her new book empowers us to tap into our strength and connect with our authentic self, in order to succeed in sales or in anything. A motivating read. Brava, Rena! - Mimi Donaldson, internationally-renowned speaker and speech coach, author of 3 books. This powerful, practical, inspiring book shows you...



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Reviews

This publication will never be effortless to get started on reading through but very entertaining to read through. It normally is not going to expense too much. I discovered this publication from my dad and i encouraged this book to find out.

-- **Otilia Schinner**

The book is great and fantastic. Yes, it really is engage in, still an interesting and amazing literature. You wont feel monotony at at any moment of your respective time (that's what catalogs are for regarding if you request me).

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