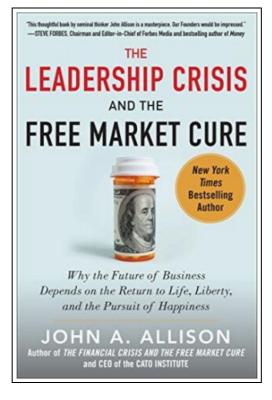
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McGraw-Hill Education - Europe, United States, 2014. Hardback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. A FREE MARKET APPROACH TO LEADERSHIP. A BOLD VISION FOR AMERICAN BUSINESSES. Hailed by Forbes magazine as one of the most important books of the year, John Allison s breakout bestseller The Financial Crisis and the Free Market Cure came as a much-needed wake-up call at a time when capitalism itself was under fire. Now the award-winning CEO applies his vast experience and insight to unlocking the key to our long-term economic and societal well-being: true leadership. If you are serious about pursuing your personal happiness, this book provides powerful insights. If you want to be a stronger, more effective leader, this book will show you how. If you believe in a healthy free market, one that s driven by individuals with new ideas, leaders with real vision, and employees with a clear sense of purpose, this book will give you the tools to make it happen. If you think the concepts of life, liberty, and the pursuit of happiness should motivate individual decision making, empower organizations, and drive public policy, this book will reaffirm your commitment to our nation s core values. Combining practical hands-on strategies with keen insights into public policy and business, John Allison reveals the fundamental principles he sees as critical to the success of any leader, to all organizations, and to the United States. He shows you how to create a vision of what your organization can be, how to inspire your employees with a purpose-driven mission, and how to develop strategies to make these goals a reality. He shares his personal story of growing BBT into the tenth...

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