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The Pursuit of Happiness at Work (Paperback)

By Doug Hickok

Business Breakthrough, LLC, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Happy people do great work, and they stay with their employers longer. Happy entrepreneurs are good at attracting and keeping those workers, and new research shows big increases in company productivity and profits when both business owners and workers are happy. Author Doug Hickok gives the entrepreneurial business owner a comprehensive, systematic approach to achieve happiness at work-both for themselves and those who work for them. He sets out specific steps entrepreneurs can take to regain the joy and enthusiasm they had for their business when they started it, and he gives eight powerful ways to increase the happiness of their workers. The author brings know-how, warmth, common sense, and a clear objective eye to the human-management challenges faced by entrepreneurs in today's business climate. This well-organized, easy-to-read manual will show you how to create an environment at work where everybody can thrive and serve at their best.

Reviews

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