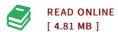




Cool Infographics: Effective Communication with Data Visualization and Design

By Randy Krum

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Cool Infographics: Effective Communication with Data Visualization and Design, Randy Krum, Make information memorable with creative visual design techniques Research shows that visual information is more quickly and easily understood, and much more likely to be remembered. This innovative book presents the design process and the best software tools for creating infographics that communicate. Including a special section on how to construct the increasingly popular $in fog \, raphic \, resume, \, the \, book \, of fers \, graphic \, designers, \, marketers, \, and \, business \, professionals$ vital information on the most effective ways to present data. * Explains why infographics and data visualizations work * Shares the tools and techniques for creating great infographics * Covers online infographics used for marketing, including social media and search engine optimization (SEO) * Shows how to market your skills with a visual, infographic resume * Explores the many internal business uses of infographics, including board meeting presentations, annual reports, consumer research statistics, marketing strategies, business plans, and visual explanations of products and services to your customers With Cool Infographics, you'll learn to create infographics to successfully reach your target audience and tell clear stories with your data.



Reviews

Excellent e book and beneficial one. It is rally fascinating through reading through time period. You are going to like how the author publish this ebook.

-- Prof. Triston Smitham V

This book will never be straightforward to start on looking at but extremely exciting to read. I actually have read through and that I am sure that I am going to gonna go through once more again in the future. I am happy to explain how this is the very best book I have read through In my individual lifestyle and may be he best publication for at any time.

-- Estrella Howe DVM

Relevant Kindle Books



Super Easy Storytelling The fast, simple way to tell fun stories with children

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 24 pages. Dimensions: 9.9in. x 8.0in. x 0.2in.Instantly start telling stories with kids. Great for spontaneous storytelling or for creative writing lessons. Supersimple storytelling formula and...



I'll Take You There: A Novel

Harper Perennial. PAPERBACK. Book Condition: New. 0060501189 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English. Brand New Book ***** Print on Demand *****. Twitter Marketing Workbook. 2016 Learn how to market your business on Twitter for free A best-selling...



Now You're Thinking!

Pearson Education, 2011. Hardcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - If you can change the way you think, you can change the world. That,s the theme of...



Twelve Effective Ways to Help Your ADD/ADHD Child: Drug-Free Alternatives for.

Book Condition: New. Ships From Canada. New. No dust jacket as issued. Glued binding. 264 p. Contains: Illustrations. Audience: General/trade. Book Info Consumer text of recommendations backed by scientific studies. Discusses diet, allergens, vitamins and minerals, and more. Softcover. About the Author...