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Global Journalism: Topical Issues and Media Systems

By Arnold S. De Beer, John C. Merrill

PHI Learning 0. Softcover. Book Condition: New. First edition. Thoroughly revised, with new chapters and several new authors, this book addresses the most pertinent issues and problems in today's global journalism. This new edition recognizes the vast and rapid changes taking place in global journalism across media systems in all continents. Its three interlinking parts offer an overview of the present state of media and journalism theory; a critical analysis of the main issues confronting global journalists, media organizations, audiences, and others in the media world; and a focus on the media of the world's eight major journalism and media regions. **NEW TO THIS EDITION** : Incorporates new discussions and examples showing how physical, cultural, and economic barriers impede development. Discusses and presents a case study regarding the ethics of how journalists and the media deal with news in a diverse, multicultural and globalized world. Examines the issue of news presentation and the 'skewing' of foreign news through 'double misreading' when 'tourist journalists' fall prey to the manipulation of spin doctors. Contents Preface Part One: Global Journalism: Theoretical Perspectives 1. Introduction to Global Western Journalism Theory 2. Critical and Non-Western Press Philosophies Part Two: Challenges and Barriers to Global Journalism...



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Reviews

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