



Small Lithuanian Manufacturing Companies' Exports

By Aluizio, Eduardo

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Means and reasons for companies' internationalization in Lithuania | This study is about means and reasons for Small Lithuanian Manufacturing Companies to export its production to foreign markets. Through a deep vision we discovered the main problems and goals for these companies' success using Upsalla and other worldwide accepted models to study companies' internationalization processes. Many correlations were used to propose what can be known as a good "picture" of Lithuanian efforts to expand to international markets and take advantage through entrance to European Union. | Format: Paperback | Language/Sprache: english | 115 gr | 76 pp.

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