



## Online Marketing for Real Estate: A Practical Guide to Internet and Social Media Marketing for Real Estate Professionals (Paperback)

By Gloria Carter

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Learn How to Get More Leads, More Home Buyers and More Home Sellers for Free Using The Power of Social MediaA Proven, Step-By-Step Method To Unlimited CommissionsDear Fellow Real Estate Agent, Do you know that 85 of Internet buyers found their agents online, either through a real estate broker website or the agent s personal online real estate marketing site? Discover why you should promote Your Business OnlineLeveraging Social Media Apps for Your ListingsDiscover How to get Unlimited Leads Via OnlineAccording to Google Keyword Selector tool -2.2 Billion searches are conducted for real estate keywords every year.- An estimated 80 of homebuyers go online to research the market before purchasing. An increasing number of people are turning to the Internet to apply for mortgage pre-approval before deciding upon a house. Potential homebuyers are now able to access a multitude of information via the Internet on topics such as home value estimates, recent sales activity, tax information, property listings, title history and more. More and more, savvy real estate agents are utilizing web sites such as YouTube, twitter, blogs and text...



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