



42 Rules of Sensible Investing (2nd Edition): A Practical, Entertaining and Educational Guidebook for Personal Investment Strategies

By Leon Shirman

Super Star Press. Paperback. Condition: New. 112 pages. Dimensions: 8.5in. x 5.5in. x 0.3in. In 42 Rules of Sensible Investing (2nd Edition), Leon Shirman shares his practical insights on personal investment strategies and philosophies, and on picking winning stocks. These views are heavily influenced by successful long-term approaches used by modern investing legends, such as Benjamin Graham, Warren Buffett and Peter Lynch. The book provides a checklist of concise, practical, and sensible rules that are indispensable in assessing investment ideas. You will read about investing principles that can be used to evaluate your portfolio and immediately implement changes if necessary. Some rules are common sense advice. Some you may have already heard about. And some could definitely cause controversy: Why index funds perform better than most other actively managed funds How diversification can sometimes be a bad idea Why long term, investing in stocks is less risky than in bonds or bills Why it makes sense to stay invested at all times How simple process of stock picking is better than a complex one This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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