



Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences

By Ernest F. Haeussler, Richard S. Paul, Richard J. Wood

Pearson Education Limited, United Kingdom, 2013. Paperback. Book Condition: New. 274 x 220 mm. Language: English . Brand New Book. This book is ideal for one- or two-semester or two- or three-quarter courses covering topics in college algebra, finite mathematics, and calculus for students in business, economics, and the life and social sciences. Haeussler, Paul, and Wood establish a strong algebraic foundation that sets this text apart from other applied mathematics texts, paving the way for students to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises-including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. In addition, they have refined the flow, transitions, organization, and portioning of the content over many editions to optimize manageability for teachers and learning for students. The table of contents covers a wide range of topics efficiently, enabling instructors to tailor their courses to meet student needs. Pearson new international ed of 13th revised ed.



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