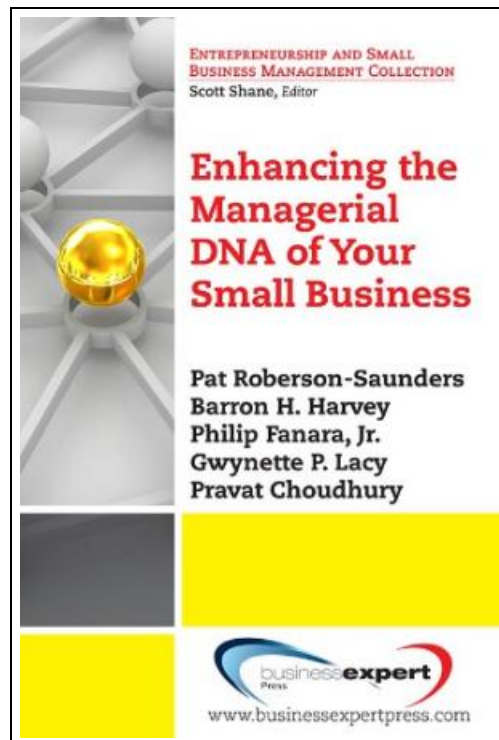


Enhancing the Managerial DNA of Your Small Business: A Focus on Planning, Marketing, and Finance



Filesize: 3.49 MB



Reviews

Extensive information! Its this sort of great read through. It is amongst the most incredible book i have go through. I realized this publication from my i and dad suggested this book to understand.
(Prof. Devon Bernhard PhD)

ENHANCING THE MANAGERIAL DNA OF YOUR SMALL BUSINESS: A FOCUS ON PLANNING, MARKETING, AND FINANCE

[DOWNLOAD](#)

Business Expert Press. Paperback. Book Condition: new. BRAND NEW, Enhancing the Managerial DNA of Your Small Business: A Focus on Planning, Marketing, and Finance, Pat Roberson-Saunders, While the desire to start a business has long been a pillar of the American dream, the reality is that many entrepreneurs begin their businesses with no business training; and, sadly, many fall victim to barely being able to make the business work (or even business failure) due to a lack of business knowledge and skills. Of course, knowing business basics before starting the business would be the best approach, but what about those business owners who have already begun their ventures? For those wanting to start businesses as well as those who already have, this book will seek to serve as an executive guide that will concisely fill in the gaps in business knowledge that are essential to making a business successful. The book will focus on five key areas that a business owner needs to understand, in order to effectively manage the venture. Those areas are: Strategic planning; Entrepreneurial finance; Entrepreneurial marketing; Cash flow management; and, Cost control. The book will also include brief bonus coverage of important topics such as break-even analysis, legal structures, and intellectual property.

-  [Read Enhancing the Managerial DNA of Your Small Business: A Focus on Planning, Marketing, and Finance Online](#)
-  [Download PDF Enhancing the Managerial DNA of Your Small Business: A Focus on Planning, Marketing, and Finance](#)

Other Kindle Books



Becoming Barenaked: Leaving a Six Figure Career, Selling All of Our Crap, Pulling the Kids Out of School, and Buying an RV We Hit the Road in Search Our Own American Dream. Redefining What It Meant to Be a Family in America.

Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****.This isn t porn. Everyone always asks and some of our family thinks...

[Read eBook »](#)



Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners

Fernhurst Books Limited. Paperback. Book Condition: new. BRAND NEW, Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners, Paul B. Boissier, Expert information for yachtsmen and...

[Read eBook »](#)



What About People and Places?

Miles Kelly Publishing Ltd, 2007. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.

[Read eBook »](#)



The Right Kind of Pride: A Chronicle of Character, Caregiving and Community

Right Kind of Pride, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.After 20 years of marriage author Christopher Cudworth and his...

[Read eBook »](#)



All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed

Ebury Publishing. Paperback. Book Condition: new. BRAND NEW, All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed, Audrey Delaney, 'I could see what he was doing to the...

[Read eBook »](#)