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THINK BIG, START SMALL, MOVE FAST: A BLUEPRINT FOR TRANSFORMATION FROM THE MAYO CLINIC CENTER FOR INNOVATION



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McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Think Big, Start Small, Move Fast: A Blueprint for Transformation from the Mayo Clinic Center for Innovation, Nicholas LaRusso, Barbara Spurrier, Gianrico Farrugia, The Only Innovation Guide You Will Ever Need - from the Award-Winning Minds at Mayo Clinic. A lot of business people talk about innovation, but few companies have achieved the level of truly transformative innovation as brilliantly - or as famously - as the legendary Mayo Clinic. Introducing Think Big, Start Small, Move Fast, the first innovation guide based on the proven, decade-long program that's made Mayo Clinic one of the most respected and successful organizations in the world. This essential must-have guide shows you how to: inspire and ignite trailblazing innovation in your workplace; design a new business model that's creative, collaborative, and sustainable; apply the traditional scientific method to the latest innovations in "design thinking"; build a customized toolkit of the best practices, project portfolios, and strategies; increase your innovation capacity - and watch how quickly you succeed. These field-tested techniques grew out of the health care industry but are designed to work with any complex organization. Written by three Mayo Clinic Center for Innovation insiders - Dr. Nicholas LaRusso, Barbara Spurrier, and Dr. Gianrico Farrugia - the book offers a wealth of transformative ideas and strategies. The concise, easy-to-implement methods can help jump-start your employees' creative potential, involve them in the collaborative process, and pave the way to the future of sustainable innovation. You get step-by-step advice on building leadership teams, accelerator platforms for speeding up results, and fascinating case studies of innovation in action from the files of the Mayo Clinic Center for Innovation. In today's fast-moving world, it's innovation that drives success. This book gives you the keys. Advance Praise For Think Big,...

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