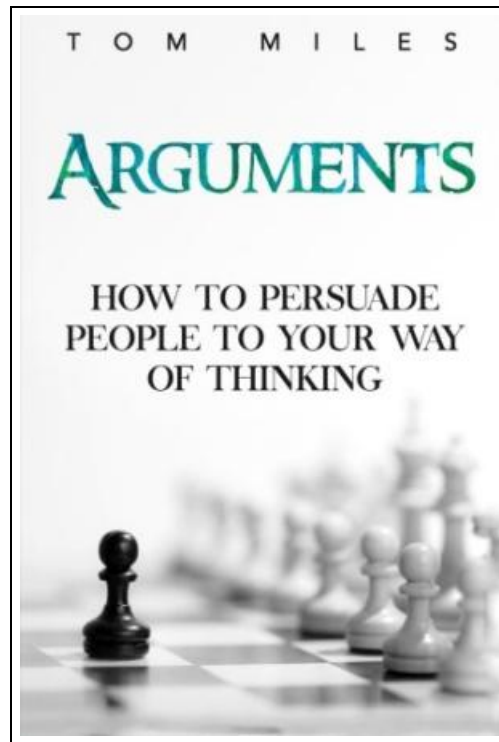


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Reviews

A top quality publication as well as the font utilized was fascinating to read. It is among the most incredible pdf i actually have read through. I am easily could get a pleasure of looking at a created publication.
(Scot Howe)

ARGUMENTS: HOW TO PERSUADE OTHERS TO YOUR WAY OF THINKING



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Arguments - How To Persuade Others To Your Way Of Thinking Arguing has a bit of a bad rap in modern society, being seen as divisive and a source of conflict. When most people hear the word they think of heated rows where voices are raised, accusations and names are thrown back and forth like missiles, no satisfactory conclusion is reached and the parties arguing end up angry, hurt and further apart and more dogmatically entrenched in their positions than before. This reputation isn't deserved - arguing is just another aspect of communication, one that allows for there to be exchange of ideas and for issues to be resolved in order for things to move forward. This book is going to teach you how to overcome the obstacles that stand between you and succeeding in convincing others to your way of thinking. It will take a look at what arguing actually is in order to gain a better understanding of how to do it well and efficiently, tackle the prickly issue of just how ethical it is to persuade someone and look at the different ways in which we fail in our arguments, both in winning and occasionally in even reaching a decent resolution without devolving into fighting. It will also take an extensive look at logic, particularly how it is applied to construct valid and compelling arguments, and finally closes with ten tips that will help you to win your arguments. The section on logic takes up over half the book - logic is the cornerstone of a convincing argument, after all. This isn't a stuffy textbook that will give you dense...



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