



Tessa Takes the Challenge (Paperback)

By Donna Every

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Tessa Takes the Challenge provides a fresh and innovative introduction to entrepreneurship for students and potential entrepreneurs. It is written in two parts: The first part is the story of Tessa, a university graduate, who is unable to find a job and is challenged to become an entrepreneur. When she takes the challenge, she finds that it's not all smooth sailing, but she perseveres and starts a successful business, learning many lessons along the way. The second part of the book provides information and activities to guide readers through the process of starting and operating a business. The book is a great supplement for students of business and entrepreneurship as well as for potential entrepreneurs ready to start a business.



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