

Myths of Management: What People Get Wrong About Being the Boss (Paperback)

By Stefan Stern, Cary Cooper

Kogan Page Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. Is it really true that working longer hours makes you more successful? Do you really need to hide your emotions in order to gain respect as a manager? Does higher pay really always lead to higher performance? The world of management is blighted by fads, fiction and falsehoods. In Myths of Management, Cary Cooper and Stefan Stern take you on an entertaining journey through the most famous myths surrounding the much-written about topic of management. They debunk false assumptions, inject truth into over-simplifications and tackle damaging habits head-on. Fascinating insights from psychology, leadership theory and organizational behaviour provide you with a compelling and practical guide to avoid falling into the trap of cliche, misinformation and prejudice. This engaging read offers you authentic insights into the reality of work, drawn from extensive research and real-world business examples, to give you the essential knowledge you need to become a better manager. Whether cheesy, naive or even destructive, management myths could be holding you back and stifling your team s potential. Myths of Management is the guide you need to become an enlightened manager.



Reviews

This type of ebook is every little thing and made me looking ahead of time and more. It is among the most amazing book i actually have read through. Its been designed in an exceptionally simple way in fact it is simply soon after i finished reading through this pdf in which actually transformed me, change the way i believe.

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An extremely great ebook with perfect and lucid answers. This is certainly for anyone who statte that there was not a well worth looking at. Its been designed in an exceptionally simple way and is particularly only soon after i finished reading through this ebook in which actually transformed me, modify the way in my opinion.

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