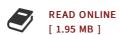




Growing Your Professional Practice: The How-To Manual

By Vivienne Corcoran

Marketing Logic Pty Ltd. Paperback. Condition: New. 98 pages. Dimensions: 10.0in. x 7.0in. x 0.2in.Once you know you want to be part of a practice, whether it is in law, accountancy, actuarial services, architecture, design, medicine or any other profession, this book will give you the advice you need to grow your practice. This practical how-to book covers every aspect of growing a professional services business, with steps that any professional can follow. Vivienne is an independent consultant with more than 20 years experience working with professional services firms including actuaries, accountants, lawyers and engineers in strategic marketing and communications. She worked for a number of large corporations before becoming marketing manager for Arthur Andersen and Andersen Consulting. She then established Marketing Logic. From this background in professional services management and marketing, Vivienne helps professionals develop and use key tools and skills in strategic marketing, business development and client service. Growing Your Professional Practice is the culmination of Viviennes experience and delivers her advice in a way that is practical and of value to professionals in new, established, small and large firms alike. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



Reviews

The book is not difficult in read through better to recognize. It really is writter in straightforward terms instead of confusing. I am happy to inform you that this is actually the finest publication i actually have read in my individual daily life and may be he best book for possibly.

-- Valerie Heaney

The most effective publication i at any time go through. This is certainly for all those who statte that there had not been a worthy of looking at. Its been printed in an extremely straightforward way which is merely soon after i finished reading this publication where basically changed me, change the way in my opinion.

-- Madyson Rutherford

See Also



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Because It Is Bitter, and Because It Is My Heart (Plume)

Plume. PAPERBACK. Book Condition: New. 0452265819 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-I ship FAST with FREE tracking!!!!* I am a reputable...



Way it is

Second Story Press. Paperback. Book Condition: new. BRAND NEW, Way it is, Donalda Reid, It's the 1960s - the time for equal rights, peace, and love. But for Ellen Manery, it's the time to work hard and finish high school early. She'd...



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books: Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how to go about it ideas' coupled with...