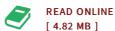




Fairfax: The Rise and Fall (Paperback)

By Colleen Ryan

Melbourne University Press, Australia, 2015. Paperback. Condition: New. Main ed.. Language: English . Brand New Book. Fairfax-once a great Australian media company-faces a grim future. Newspapers worldwide are faltering in the face of competition from the internet, but the fate of Fairfax stands out as being particularly cruel. The carnage is barely credible. Massive printing plants are being dismantled. Hundreds of fine journalists have been ushered from the building. The newspapers themselves are on notice. The future of the company is shaky. Fairfax- The Rise and Fall is a story that is book-ended by young Warwick Fairfax and Gina Rinehart-the eccentric beneficiaries of two of the greatest family fortunes Australia has ever seen. But the real players in the Fairfax saga are the business and political giants. They include Kerry Packer, Rupert Murdoch, Conrad Black, John Howard, Paul Keating, Neville Wran, David Gonski, Roger Corbett and Fred Hilmer. The once-mighty Fairfax has been a victim of them all. Colleen Ryan gives the definitive account of the fate of Fairfax, a drama-filled saga that reveals how far Fairfax has fallen.



Reviews

These kinds of ebook is almost everything and got me to seeking ahead of time plus more. It really is filled with wisdom and knowledge I discovered this book from my i and dad advised this publication to learn.

-- Sonny Bergstrom

The publication is easy in read better to understand. It is writter in basic words and phrases rather than hard to understand. You wont truly feel monotony at anytime of your respective time (that's what catalogues are for about if you question me).

-- Kaya Rippin