



Managing Change Step by Step: All You Need to Build a Plan and Make It Happen.

By Richard; Newton

Pearson Prentice-Hall Prof, 2007. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Change Management is not a single, coherent and agreed upon approach but rather an assortment of tools, techniques, methods and simple good intentions - all of which are simply and practically broken down by this book. The problems with change management is at all levels of management and many people have roles which require them to not only perform the traditional day-to-day tasks associated with being a manager, but also need to deliver ongoing change in their teams, departments or divisions. They want straightforward and practical advise that is easy to understand and can be applied immediately, which this book delivers. It shows how change management can be constructively approached by a practical frame work. 243 pp. Englisch.



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