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## The Encyclopedia of Fast Food Toys: Jack in the Box to White Castle (Paperback)

By Terry M. Losonsky, Joyce Losonsky

Schiffer Publishing Ltd, United States, 1999. Paperback. Condition: New. Language: English . Brand New Book. Welcome to the exciting world of fast food collectibles! This comprehensive book presents a thorough and entertaining guide to the multitude of kid s meal premiums distributed by fourteen quick service restaurants (other than McDonald s) from January 1990 through late 1998. This colorful assortment of restaurants includes Jack in the Box, KFC, K-Mart, Long John Silver s, Pizza Hut, Roy Rogers, Sonic, Subway, Taco Bell, Target, Wal-Mart, Wendy s, Whataburger, and White Castle. Starting with the beginning of the fast food toy explosion, this definitive volume identifies, describes, and lists prices for over 570 kid s meal promotions from the 1990s. More than 550 full color photos document this awesome array of premiums dating from this decade alone. Many of the toys depict colorful characters from such popular companies as Walt Disney, Warner Brothers, Hanna Barbera, Inc., Viacom International, Hasbro, Inc., Twentieth Century Fox Universal City Studios, Inc., DC Comics, Mars, Inc., The Coca-Cola Company, and more. The informative text includes a brief history of each corporation and their cast of characters, plus check-off boxes to help you organize your expansive collection. Additionally, the...



## Reviews

Without doubt, this is actually the best job by any publisher. It is writter in basic phrases instead of difficult to understand. You will like the way the author publish this publication.

## -- Dr. Marvin Deckow

This publication will never be effortless to get started on reading through but very fun to read. It is actually loaded with knowledge and wisdom You will not truly feel monotony at anytime of the time (that's what catalogues are for about in the event you check with me). -- Marlin Bergstrom