



## Fix That Business: Finding the Hidden Money in Nearly Any Business (Paperback)

By MR John H Wiig

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This book details how to optimize the performance of a business. Starting with how to execute Strategic Planning, it provides practical examples to improve top line growth through pricing, sales force effectiveness, and customer retention. Next, it describes bottom line growth opportunities and explains how Lean and Six Sigma can be leveraged to reduce cost and streamline operations in any business. The book gets into the challenges of driving a cultural change and offers strategies on how to manage the change process. The book simplifies Lean and Six Sigma using practical examples, making them easily understood by any reader. The book is filled with ideas that can easily be translated to nearly any business setting.

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