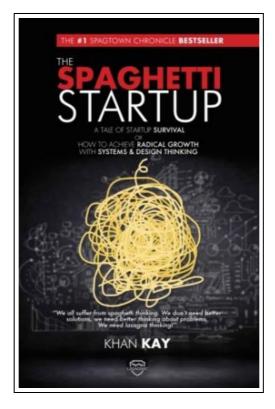
# The Spaghetti Startup: A Tale of Startup Survival or How to Achieve Radical Growth with Systems Design Thinking (Paperback)



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### Reviews

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## THE SPAGHETTI STARTUP: A TALE OF STARTUP SURVIVAL OR HOW TO ACHIEVE RADICAL GROWTH WITH SYSTEMS DESIGN THINKING (PAPERBACK)



T.C. Kultur Ve Turizm Bakanligi, United States, 2015. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*\*The Spaghetti Startup introduces the Lasagna Framework, a new tool for strategic growth hacking. Lasagna helps startups achieve sustainable growth by properly designing their growth engines based on systems and design thinking. It is also a diagnostic tool that helps resolve core problems, avoid common pitfalls and increase the viability of an innovation-driven enterprise. Written with a fun, fable-ish twist, the book starts out with a futuristic story of the famed startup ecosystem, the Silicon Valley. It turns out, in the August of 2025, things change for the worse. There is an epidemic of spaghetti poisoning that plagues all entrepreneurs. The spag worm they contract impairs their judgment, which in turn puts their startups in jeopardy. Doctors have no remedy for the condition and the death toll is increasing. But, hey! There is a hero in this story, too! Apparently, our professing cat, Dr. Caddy has a solution to share with his fellows. All they need to do is to adopt Lasagna thinking, the cure for their spaghetti-driven minds. Visit to join the community, share your experiences, and help each other with fellow entrepreneurs from around the world.

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