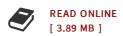




Economic Approaches to Organizations

By Hein Schreuder Sytse Douma

Prentice Hall, 2002. Softcover. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This text assumes no prior knowledge of economics and is ideally suited to one or two semester courses in managerial economics and related courses in business, organization or management. The focus of this unique text is on the importance of economic issues and developments in the study of organizations and management. This is one of only a few books to take this approach. The text explains in a non-technical way, the behavioural theory of the firm, agency theory, transaction cost economics and recent economic contributions to strategic management and evolutionary theory. The third edition of this highly successful and well established text has been thoroughly updated, with a new improved design and layout and a stronger coverage of the Internet whilst retaining its hallmark student friendly, step-by-step approach. 291 pp. Englisch.



Reviews

This book is great it absolutely was writtern quite properly and beneficial. Its been written in an extremely basic way and it is merely after i finished reading through this ebook in which basically changed me, affect the way i really believe.

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