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Hollywood Unseen: Photographs from the John Kobal Foundation (Hardback)

By Robert Dance

ACC Art Books, United Kingdom, 2012. Hardback. Condition: New. Language: English . Brand New Book. Foreword by Joan Collins Hollywood Unseen is a tribute to the incredible inventiveness and ingenuity of the great Hollywood film studios: Columbia, Paramount, MGM, Universal, Warner Brothers, RKO and Twentieth Century Fox. From the late 1920s to the early 1950s these studios presided over the Golden Age of Cinema , and their publicity departments created some of the most stunning and iconic images of Hollywood s stars ever taken. Here, for the first time, are photographs showing the ordinary lives of the stars, including Rita Hayworth, Gary Cooper, Humphrey Bogart and Marilyn Monroe. In reality, these photographs were as carefully constructed and prepared as any classic portrait or scene, and they depicted the actors and actresses exactly as the studios wanted them to be seen. The publicity departments cleverly formed an idealised view of the husbands, wives, children, pets, parties, premieres and hobbies of the stars. Ironically, many of the images were only used once or twice, and were then never seen again. Drawn from the extensive archive of the John Kobal Foundation, this book showcases an extraordinary collection of these hidden photographic gems. John...



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