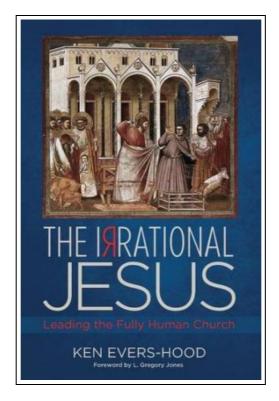
# The Irrational Jesus (Paperback)



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## Reviews

Extremely helpful to all category of individuals. I have got go through and that i am confident that i will likely to read through once again again later on. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Nikita Herzog)

## THE IRRATIONAL JESUS (PAPERBACK)



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CASCADE BOOKS, 2016. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Behavioral science books are popping up on bestseller lists: Predictably Irrational; Thinking, Fast and Slow; Nudge; Decisive. Even the White House launched a Behavioral Insights Team to match the British Ministry of Nudges. Conspicuously absent from this conversation is the church. The Irrational Jesus bridges this gap. Ken Evers-Hood looks at Jesus through the lens of cognitive heuristics (mental shortcuts) and biases (blind spots) and makes the case that a fully human Jesus is predictably irrational-just like all of us. Find out how the Apostle Paul s community building mirrors a prisoner's dilemma game and how this makes Paul an irrational leader, too. Discover how playing better games in church can foster hopeful, flourishing communities. Improve your decision-making; learn when to plan for irrationality and when to live into it. The Irrational Jesus addresses these issues and more. Integrating the insights of behavioral economists such as Dan Ariely, the gameful thinking of Jane McGonigal, and cutting-edge ideas from decision theory, Evers-Hood articulates a behavioral theology for fully human pastors of fully human congregations—a fresh perspective that will change how pastors and other church leaders see themselves, the institutions they serve, and the scriptural and theological tradition. The hard thing about hard things is: there s no simple solution. And being a church leader is a hard thing. Ken Evers-Hood has offered us a unique way of approaching the trials and tests of leading congregations, and I, for one, am grateful.—Landon Whitsitt, author of Open Source Church and Theology Is Art People surprise us. Their ways—our ways—of relating to one another are often quite baffling. Reflecting biblically and theologically on fascinating new research—in, of all things, behavioral economics, game theory, and decision theory—Ken...



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