

Get eBook

THE AIDA MODEL - WRONG SPELLING IN ADVERTISEMENTS AS AN ATTENTION-SEEKING DEVICE



GRIN Verlag GmbH Aug 2009, 2009. Taschenbuch. Book Condition: Neu. 208x70x5 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2006 in the subject English Language and Literature Studies - Linguistics, grade: 1,0, University of Rostock (Institut für Anglistik/Amerikanistik), course: PS Advertising and Media Texts, 6 entries in the bibliography, language: English, abstract: In this paper the focus will be on commercial consumer advertising in print media, its functions in..

Download PDF The AIDA model - Wrong spelling in advertisements as an attention-seeking device

- Authored by Juliane Behm
- Released at 2009



Filesize: 7.57 MB

Reviews

A brand new eBook with a brand new point of view. It is rally fascinating throug reading through time period. You will like the way the article writer compose this ebook.

-- **Ciara Senger**

Very useful to any or all group of men and women. I am quite late in start reading this one, but better then never. You are going to like just how the blogger publish this book.

-- **Kristian Nader**

Related Books

- **Report from the Interior. Bericht aus dem Inneren, englische Ausgabe**
- **What is in My Net? (Pink B) NF**
- **Li Xiuying preschool fun games book: Lingling tiger awesome (connection) (3-6 years old)(Chinese Edition)**
- **Primary language of primary school level evaluation: primary language happy reading (grade 6)(Chinese Edition)**
- **Questioning the Author Comprehension Guide, Grade 4, Story Town**