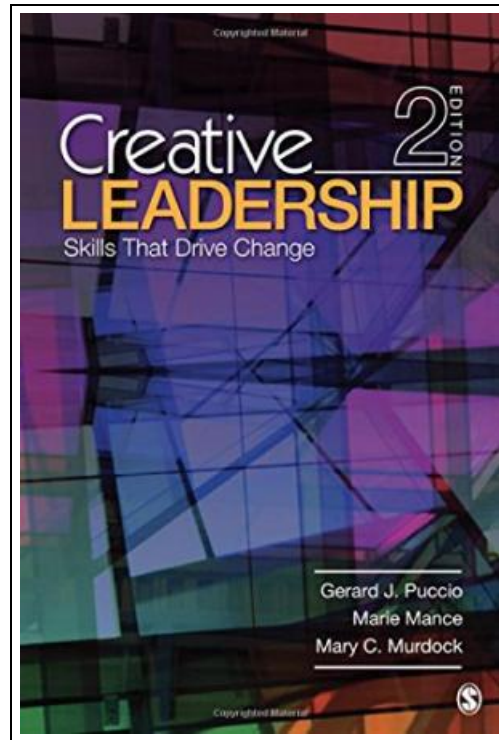


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*Extensive guideline! Its this sort of very good go through. I have got read and i am confident that i will gonna read through once more once more in the future. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
*(Joana Champlin)*

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SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Creative Leadership: Skills That Drive Change (2nd Revised edition), Gerard J. Puccio, Mary C. Murdock, Marie Mance, Creative Leadership: Skills That Drive Change demonstrates how creative thinking is an essential element of leadership, especially when bringing about change. In this engaging book, the authors provide a unique combination of conceptual arguments, practical principles, and proven tools to enhance future leaders' effectiveness in creating and managing change. Key Features: - Intimately connects leadership and creativity: Leadership is now characterized as the catalyst for change, while creative thinking is the process that leads to change. This is the first book to make an explicit and elaborate conceptual link between creativity and leadership. - Utilizes the Creative Problem Solving process: This book explores the more than 50 years of Creative Problem Solving (CPS) research and application. While other books focus on creative thinking and CPS, this is the first to offer a philosophical position that is then followed up with specific principles and procedures that leaders can employ to deliberately enhance their effectiveness in creating and managing change. - Promotes "deliberate creativity": The authors are all faculty at the International Center for Studies in Creativity, Buffalo State-State University of New York, internationally renowned as a leading authority on the topic of Creative Problem Solving. Their rich experience encourages students to take a proactive approach toward the production of novel and useful ideas that address a predicament or opportunity.



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