



## How to Recruit ( Retain) the Right Staff

By Graham Martin

Paragon Publishing. Paperback. Condition: New. 84 pages. Dimensions: 8.1in. x 5.7in. x 0.4in. Despite challenging economic times, the UK and USA currently face severe skills shortages; a recent survey stated that 85 of business said that their inability to recruit the right staff was their number one challenge. The sad fact is that whilst many organisations may officially state that our staff are our greatest asset, many employers put more time and effort into the purchase of a new company car than they do into the recruitment of new or replacement staff! Whilst the average UK salary is approx 28, 000; the overall annual cost including taxes, training and holiday cover are estimated at nearer 40, 000! Add the costs associated with a recruitment campaign and the importance of getting it right first time become evident. With only 9 of employees currently in their dream job and at any given time an estimated 42 of staff actively considering a change of job, it is clear that, in the UK at least, were not very good at what is obviously a poorly delivered business function; effective recruitment. Written primarily for the private sector this book aims to provide simple, yet exceptionally powerful...



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