

How to Start Your Own Free Magazine: Make Money from Adverts



Filesize: 5.67 MB

Reviews

This book is indeed gripping and interesting. It really is rally exciting through studying period. Its been written in an extremely easy way and is particularly merely soon after i finished reading this book through which in fact changed me, affect the way i think.
(Aisha Lemke)

HOW TO START YOUR OWN FREE MAGAZINE: MAKE MONEY FROM ADVERTS



Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Large Print. 244 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****.The purpose of this book is to help you do exactly that. With help from the pages of this book you will have all the resources and training required to start your own magazine. Your magazine can feature a wealth of local news, views, information topical issues of interest to the community and is delivered free or at a minimal price to community households each month or weekly. Each magazine is also published online to provide residents advertisers ease of access and you, the business owner, further revenues. Local businesses have an opportunity to advertise in the magazine and reach their critical target market of local residents. How will I get paid how much? "A typical magazine contains 40 pages. Each paid page will generate an average of £130 income from advertisers. Advertisers should pay you directly before you go to print. The total revenue for a typical magazine is £3,475 from an average of 30 -40 advertisers. Magazines can, of course, grow much larger than 40 pages and generate more income profits. The additional revenues you will collect include residual fees, commissions online advertising fees. All of these are added directly to your magazine revenues to create your overall profit. Costs will vary dependent on the number of pages distribution but will normally average c£1470 including printing, distribution*, support* and insurance. This means your profit from an average magazine averages £2,005 each month excluding additional income. Sounds great, but I've never published a magazine before. That's why I have written this book to help you. All you need to do is add advertisements. The two key skills you will need are a willingness to follow a successful...



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