



Motivate Like a CEO: Communicate Your Strategic Vision and Inspire People to Act!

By Suzanne Bates

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Motivate Like a CEO: Communicate Your Strategic Vision and Inspire People to Act!, Suzanne Bates, "An exciting read, you won't want to put Motivate Like a CEO down until you've mastered all of its secrets!" Marshall Goldsmith, New York Times bestselling author of What Got You Here Won't Get You There "Motivated leaders are rare, yet everyone seeks to become one. The greatness of this book is that it breaks down the process by giving you the ideas and the tools to motivate and inspire yourself first, and then others second. If you're in a leadership position or hoping to get to the next level, make the decision to buy this book, study this book, and put it into practice." - Jeffrey Gitomer, author of The Little Red Book of Selling The most successful leaders seem to possess a remarkable gift for inspiring and motivating people. They are not only hard workers who possess great business minds; they rally others to drive forward with a powerful, common vision. Motivate Like a CEO demonstrates how leaders at every level can develop this skill and use it to bring their teams together around...



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