

# Originals: How Non-Conformists Change the World

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## Reviews

Excellent e book and beneficial one. It is rally fascinating through reading through time period. You are going to like how the author publish this ebook. (Prof. Triston Smitham V)

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### **ORIGINALS: HOW NON-CONFORMISTS CHANGE THE WORLD**



Ebury Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 234 x 153 mm. Language: English . Brand New Book. Number 1 New York Times Bestseller! Extraordinary . (JJ Abrams). Fascinating . (Arianna Huffington). Inspire creativity and change . (Richard Branson). One of my favourite thinkers . (Malcolm Gladwell). Masterful (Peter Thiel). One of the great social scientists of our time . (Susan Cain, bestselling author of Quiet). Fresh research, counter-intuitive insights, lively writing, practical calls to action. (The Financial Times). The New York Times bestselling author examines how people can drive creative, moral, and organisational progress-and how leaders can encourage originality in their organisations. How can we originate new ideas, policies and practices without risking it all[unk] Adam Grant shows how to improve the world by championing novel ideas and values that go against the grain, battling conformity, and bucking outdated traditions. Using surprising studies and stories spanning business, politics, sports, and entertainment, Grant explores how to recognize a good idea, speak up without getting silenced, build a coalition of allies, choose the right time to act, and manage fear and doubt. Parents will learn how to nurture originality in children, and leaders will discover how to fight groupthink to build cultures that welcome dissent. Told through dazzling case studies of people going against the grain, you II encounter an entrepreneur who pitches the reasons not to invest, a woman at Apple who challenged Steve Jobs from three levels below, an analyst who challenged secrecy at the CIA, a billionaire financial wizard who fires employees who don t criticize him, and the TV executive who saved Seinfeld from the cutting room floor. Originals will give you groundbreaking insights about rejecting conformity and how to change the world.

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