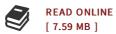# Mastering Zoho CRM: Manage your Team, Pipeline, and Clients Effectively (Paperback)

By Ali Shabdar

aPress, United States, 2017. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. Teaches you to use Zoho CRM effectively to benefit your business. This book takes you through a number of real-life scenarios and teaches you how to use Zoho CRM to create solutions for your business, with no technical background needed and with little to no coding required. Sound too good to be true?Technology makes our lives easier and there are a large number of resources on offer to help with various tasks, including managing business information. With all the tools, apps, and services to choose from, it is still a daunting and often expensive undertaking for businesses to create solutions that fit their specific requirements.That s where Zoho CRM comes in. Using this book you can create a fully-functional cloud-based app that manages your company information, is elegant to use, and cost-effective to maintain. Basic computer and internet skills is all you need to successfully launch your very own CRM with the help of this book. Get started today with Mastering Zoho CRM.What You ll LearnSet up Zoho CRM properly from the ground upModel your business processes and implement them on Zoho CRMCentralize and manage...

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