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## The SIMPLE ART of VOTING The COGNITIVE SHORTCUTS of ITALIAN VOTERS Delia Baldassarri

# THE SIMPLE ART OF VOTING: THE COGNITIVE SHORTCUTS OF ITALIAN VOTERS (HARDBACK)

Oxford University Press Inc, United States, 2012. Hardback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book Voting distills a complex decision into a deceptively simple action. During campaign seasons, the electorate faces a messy tangle of parties, leaders, and issues. How is it possible for voters to unravel it all? How do they perceive and evaluate the political landscape? How, in short, do voters choose? Not only is voting a complex choice, but voters themselves...

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- Authored by Associate Professor of Sociology Delia Baldassarri
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