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UX Design for Mobile

By Pablo Perea

Packt Publishing - ebooks Account. Paperback. Condition: New. 466 pages. Key Features Create low and high fidelity prototypes using some of the best tools. Understanding the set of tools you can use to solve the challenges you will face as a user interaction designer. Understanding the different aspects you need to cover with your design solutions. Plan an app design from scratch to final test, with real users. Book Description User experience (UX) design is a theoretical understanding of how users interact with websites. In this book, you will be introduced to a pragmatic approach on exploring and creating mobile app solutions, reducing risks and saving time during their construction. This book will show you a working process to quickly iterate product ideas with low and high fidelity prototypes, based on some professional tools from different software brands. You will understand the pros and cons of each kind of prototype, when you should use each of them, and what you can learn in each step of the testing process. You will also explore basic testing approaches and some more advance techniques to connect and learn from your users. Each chapter will focus on one of the general steps needed to design a successful...



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