



TechConnect Business Plan

By Durant Maive

GRIN Verlag Mrz 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2012 in the subject Business economics - Operations Research, grade: B, The University of Chicago, language: English, abstract: TechConnect of North Carolina is a startup S-Corporation that is in the process of being formed and will be an IT employee owned firm. The primary focus of our business will be providing full-Service IT Support, from IT Consulting; Hardware Repair, Software Updates/Installation, Data backup, data storage and network maintenance, retail/wholesale of varied Technology products. To increase sales directly and indirectly, our site will extend to social networking and various online services. This will be a United States based business serving three major US markets: North Carolina, South Carolina and online/ecommerce. TechConnect offers on-site diagnosis and repair to small businesses and home PC users. TechConnect will use aggressive marketing to exploit their competitors' weaknesses, and quickly break into the market by targeting frustrated small business owners with urgent, but small-scale, technology needs. Our business will focus on each market individually so that each phase can be managed independently, but brought together cohesively to understand the business as...



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