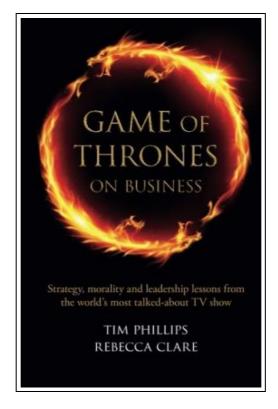
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# Reviews

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# GAME OF THRONES ON BUSINESS: STRATEGY, MORALITY AND LEADERSHIP LESSONS FROM THE WORLD S MOST TALKED ABOUT TV SHOW (PAPERBACK)



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Infinite Ideas Limited, United Kingdom, 2015. Paperback. Condition: New. UK ed.. Language: English. Brand New Book. We have always learned through stories, and in Game of Thrones on Business managers learn from the parallels drawn between HBO s global phenomenon and today s business world. The authors also use stories and characters from the series to breathe life into management theory. Readers will discover: \* What Tywin Lannister has in common with Steve Jobs; \* Why Ned Stark should have had a scenario-planning meeting; \* What Daenerys Targaryen can teach us about servant leadership; \* How to network like Littlefinger; \* Why behaving like Jon Snow will just antagonise your boss. Game of Thrones may look like a story that is as far removed from modern business as is possible, but look a little closer and you ll notice that the differences are merely superficial: that hostile small council meeting is a boardroom showdown, Daenerys Targaryen is the business ingenue you can t afford to disregard and the White Walkers are a slowly advancing threat to your company s survival. If you think you can stomach the cut and thrust of business this book will show you the insider tricks for success and the hidden pitfalls to watch out for. But remember, if you want to go all the way it takes full commitment: when you play the game of thrones you win or you die. There is no middle ground.

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