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## The Psychology of Beauty

By Ethel D Puffer

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 240 pages. Dimensions: 9.0in. x 6.0in. x 0.6in. The Psychology of Beauty Understanding Beauty Beauty Salons and Beauty Supplies is a multi-million dollar business, Why What makes us spend big dollars to enhance our attractiveness Beauty is a characteristic of a person, animal, place, object, or idea that provides a perceptual experience of pleasure or satisfaction. Beauty is studied as part of aesthetics, sociology, social psychology, and culture. An ideal beauty is an entity which is admired, or possesses features widely attributed to beauty in a particular culture, for perfection. The experience of beauty often involves an interpretation of some entity as being in balance and harmony with nature, which may lead to feelings of attraction and emotional well-being. citation needed Because this can be a subjective experience, it is often said that beauty is in the eye of the beholder. There is evidence that perceptions of beauty are evolutionarily determined, that things, aspects of people and landscapes considered beautiful are typically found in situations likely to give enhanced survival of the perceiving humans genes. There is evidence that a preference for beautiful faces emerges early...



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