



Getting 5 Star Reviews on Yelp, Guaranteed: Unofficial Guide to Ensuring Your Business Wins on Yelp (Paperback)

By MR Jason C Braatz

Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is a guide on how to develop a Yelp strategy for your business and then how to drive solid business rankings within Yelp, obtaining quality 5-star reviews from your customers and clients. It also describes when you should think about getting 5-star reviews and quite simply how and when to ask for them. Since most of the time, improving your businesses overall score relies upon 5-star reviews, knocking down the importance of a 4-star review, you ll learn the best practice techniques to do it. This book is ideally suited for a business owner or marketing manager, or someone who is looking to start a business. This book could also benefit marketing agencies, social media consultants and anyone else who frequently advises small or medium businesses routinely. Larger businesses, known as Enterprises, may also benefit if multi-locations are part of the business model and having a Yelp strategy for each store or within a geography. Some parts of improving a business Yelp listing with 5-star reviews is simple: it s characterizing your business correctly and explaining what you can and...



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Reviews

Completely one of the best publication I have actually read. Indeed, it is perform, nonetheless an interesting and amazing literature. Your lifestyle span will likely be transform when you complete reading this book.

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The best book i at any time read. I am quite late in start reading this one, but better then never. I realized this publication from my dad and i advised this book to understand.

-- **Raina Simonis**