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SOCIAL MEDIA FOR SOCIAL GOOD: A HOW-TO GUIDE FOR NONPROFITS (HARDBACK)

McGraw-Hill Education - Europe, United States, 2011. Hardback Book Condition: New. 231 x 155 mm. Language: English . Brand New Book Spread your message instantly and easily - even on a shoestring budget. In a world that seems to be overpopulated with social media experts, Heather is the real thing. Her passion and intuition have made her an invaluable resource to the nonprofit community . (Danielle Brigida, digital marketing manager, National Wildlife Federation). For over 10 years Heather has been...

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- Authored by Heather Mansfield
- Released at 2011



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