



The Social Brain: How Diversity Made the Modern Mind

By Richard Crisp

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, The Social Brain: How Diversity Made the Modern Mind, Richard Crisp, Is conflict caused by an inherently hostile human nature? Are efforts to promote peaceful co-existence fated to fail? Is the story of human history destined to play out a clash of civilizations? These are the questions framing contemporary debate over diversity, immigration and multiculturalism. The Social Brain provides an entirely new psychological perspective on this debate. It argues that diversity is critical to our very survival as a species; that contact with different cultures was, and is, the essential element that fuels our creativity, innovation and growth. It asserts that diversity was the key to our intellectual evolution and will be integral to helping us tackle the most pressing social, political and economic concerns of our time. The Social Brain ties the origins of the modern mind to the evolution of human society, and provides an entirely new insight into how we can harness the ingenuity and invention that reside within us all.



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